



Meetings • Conferences • Executive Learning

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FOR IMMEDIATE RELEASE

Q Center Launches New Website for Improved User Experience

ST. CHARLES, Ill., January 26, 2011 – Q Center, the largest [conference center](#) in the Midwest, today announced the launch of qcenter.com, a new and improved version of the company's website.

Ease of use was one of the primary goals in the redesign of the site. Q Center added site search functionality to enable users to find information by keyword. The team also significantly expanded the [guest stay](#) section to include information relevant to current and future meeting attendees and other guests at the Q.

Historically, qcenter.com has been focused on providing information to meeting planners, enabling them to more efficiently plan a successful meeting or executive learning event at Q Center. The new site's additional focus on attendees takes the user experience to a new level. Attendees can now easily learn about the services and amenities available at Q and the many activities they can participate in during their stay.

The new site also marks the launch of the company's blog, which will include tips and demonstrations from industry experts and staff, as well as case studies, industry best practices and information about the property. The site also connects visitors to its profiles on Twitter, YouTube and Flickr.

Q Center has also expanded descriptions of the unique on-site [professional services](#) available at the property. The website features Q Creative, the company's full service events and media team and Q Print, Q Center's high speed print production experts. Q Center's team building offering and online registration tool are also featured.

"At Q Center, we're focused on making our clients' meetings more successful and easier to plan," said Thomas J. Donahue, Vice President and General Manager at Q Center. "The new website is a great example of how we accomplish this.

"It features the unique services we offer that result in a more memorable and productive meeting, while giving attendees the information they need for a more enjoyable stay."

About Q Center

For more than 40 years, Q Center (<http://www.qcenter.com>) has been one of the world's finest [meeting facilities](#) and the choice of many Fortune 500 companies. The 95-acre property offers a secluded, distraction-free environment with 1,042 sleeping rooms and 150,000+ square feet of IACC-certified meeting space. Q Center is an undisputed leader in conference center technology, offering T3 Internet bandwidth, wireless and LAN set-up, secure data centers and a full-service on-site events and media team.

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